2021 Team Proposal

Who Are We?

We are **The REAL Triathlon Squad** and we want to work with **YOU** in 2021. Within this document you will find everything you need. We are professional, driven and own our own success story. Our main goal is to provide numerous levels of content support through the year which capture our success, lifestyle and associate your brand as a catalyst to our success. We dominate every level of marketing and content generation via;

- **The Real Triathlon Podcast**
- **Professional Video Content**
- **Guaranteed High Quality Images**
- **IRONMAN 140.6 and 70.3 Champions**
- **Extremely High Social Media Following and Trust Among Followers**

What Can You Expect?

Team Roster

- **Jackson Laundry**
- **Lesley Smith**
- **Maria "Flaca" Guerrero**
- **Garrick Loewen**
- **Nicholas Chase**
- **Kelsey Withrow**

*individual bios below

Results

- Our athletes have combined for over **28** pro podiums and **7** victories
- We have combined over **50 top 10** finishes
- Each athlete is committed to representing our team well by racing a minimum of **6 professional races in 2021**, with most targeting 8-12 races.

Examples of Content:

- Garrick 70.3 Waco - Race Day
- Team Promo
- Challenge Daytona Pro Camp

Social Media and Content

- Over **1.3 Million** cumulative followers
- Use of team account and athlete accounts
- Hired photographers and on-staff videographers for camps, races and daily life. (ex. Justin Lau, Paul Higgins, Talbot Cox)
- Dedicated Team Social Media Manager
- Official RTS Team Wear

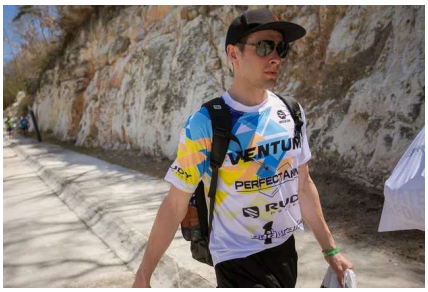
The Real Triathlon Podcast

- Over **ten thousand downloads**
- Olympians, CEO's, Record holders etc...
- Sponsor discussions each episode
- The REAL Triathlon Podcast (click here)

Coached Athletes

- Our team coaches **40 athletes** cumulatively, and we give our sponsors ample recommendations to gain their business. Additionally, Braveheart Coaching has **185 athletes world-wide**.

The Team



Jackson Laundry

- Instagram - Jackson Laundry
- **Jackson's Website**

Lesley Smith

- Instagram - Lesley Smith
- Lesley's Website

Maria "Flaca" Guerrero

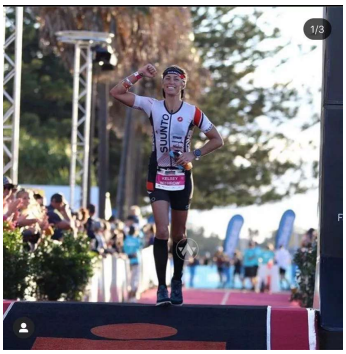
- **Instagram - Flacaguerrero**
- Flaca's Website

Garrick Loewen

- Instagram - Garrick Loewen
- Garrick's Website
- Van Life Triathlon - YouTube Channel

Nicholas Chase

- **Instagram - RaceChase**
- **Nick's Website**
- Product Reviews



Kelsey Withrow

- **Instagram - Kelsey Withrow**
- **Kelsey's Website**

Team Sponsors

Individual Sponsors